

# Get certified by Bureau Veritas for Gluten Free Certification Program to be allowed to trademark your products to end

#### **BUSINESS CHALLENGE**

The global market for Gluten-free products is increasing rapidly. In developed countries, approximately 50% of consumers are currently buying gluten-free products. Presently, there is no cure for people suffering from celiac/coeliac disease or non-celiac/coeliac gluten sensitivity or intolerance, nor is there any on the horizon. The only mitigation or treatment is a strict gluten-free diet. Getting your site certified will allow you to display the GFCP trademark on your products, assuring consumers looking for gluten-free foods or products to meet their requirements.



## WHAT IS GLUTEN-FREE CERTIFICATION PROGRAM?

- First published in 2009, the Gluten-Free Certification Program (GFCP)
  Global Standard is now in its third issue and is well-established
  globally. It provides a framework for the management and control of
  gluten in gluten-free products, in the manufacture, processing and
  packing of:
- · Processed foods, both own brand and customer branded
- Ingredients for food service companies, catering companies and/or food manufacturers' use
- · Pet foods
- Cosmetics
- · Natural Health Products
- Drugs

By participating in the Gluten-Free Certification Program (GFCP) companies can benefit from the gluten-free market and its exponential growth by communicating their commitment to producing safe, reliable and trusted gluten-free products for consumers.

Further assured by an unbiased ISO accreditation process, the GFCP certified companies can display trademarks or make claims, with confidence.

# WHO IS IT FOR?

- The Gluten-Free Certification Program (GFCP) is designed for retailers, manufacturers, food service providers and farmers obliged to conform to various government regulations and/or the codex Alimentarius gluten-free science based guidelines.
- The GFCP is the leading science-based certification program for brand owners wishing to make a safe and reliable gluten-free product claim and is focused exclusively on annual certification of a site's internal manufacturing and gluten management system.



# BRCGS CERTIFICATION PROGRAM

**GLUTEN - FREE** 

## **KEY BENEFITS**



#### **REDUCE YOUR RISK A GFCP-**

certificated facility/site verifies its existing Gluten-Free management system annually, conducted by a trained and approved auditor, who is employed by an ISO accredited and GFCP licensed third-party certification body.



#### **BUILD TRUST AND LOYALTY**

In a sensitive marketplace where consumers have no other choice but to follow a gluten-free diet for life, the GFCP provides the bridge, which helps create trust and build brand loyalty with customers.



INCREASED TRANSPARENCY



#### **GROW YOUR BUSINESS**

The Gluten-Free Certification Program provides the business opportunity to leverage certification and gain access to the continually growing gluten-free market by facilitating and enabling key relationships with manufacturers, brands, retailers and consumers.



#### **GO TO MARKET EFFECTIVELY**

Making a gluten-free claim falls into a highly regulated and scrutinized product category for people with a 'special dietary need'



# REINFORCED CUSTOMER CONFIDENCE

#### **OUR APPROACH**

Bureau Veritas provides a gloabl approach to certification by combining gluten-free audits with other food safety audits in order to simplify your schedule. As an independent third party, we offer an unbiased assessment of your gluten-free management system which helps build confidence with your gluten conscious or gluten intolerant consumers and other stakeholders.

Key steps in our certification process are:

- Definition of certification scope
- Pre-audit (optional): gap analysis and diagnosis of your current position against standard;
- Certification audit conducted either in a stand alone fashion or combined with any GFSI CPO Global markets audit standard.
- Re-certification audits to follow compliance and continual improvement

After each step, a straightforward and complete report is quickly delivered, allowing your company to continually improve its food safety management performance.



### WHY CHOOSE BUREAU VERITAS SERVICES?



#### **FOOD EXPERTISE**

Bureau Veritas Certification can help every player in the food supply chain to meet the highest standards in Quality, Health & Safety and Environmental compliance.



#### RECOGNITION

Bureau Veritas Certification is accredited worldwide for these food safety programs through the international accreditation body UKAS (BRCGS).



#### NETWORK

We operate in more than 100 countries. This global presence means that our clients receive the double advantage of international expertise and a genuine depth of local knowledge (language, culture, laws, customs, etc.), ensuring a high quality audit.



# MARK OF GLOBAL RECOGNITION

The Bureau Veritas Certification Mark is a globally recognized symbol of your organization's ongoing commitment to excellence, sustainability and reliability.

