



BUREAU
VERITAS

origin

BUREAU VERITAS BLOCKCHAIN SOLUTION



origin

SCAN ME TO KNOW MY STORY

A SOLUTION FOR BOTH SUPPLY CHAIN ACTORS AND END-CONSUMERS

Supply chain players benefits

- Better control the various steps of your supply chain with more visibility and information
- Demonstrate your good practices to your clients
- Manage efficiently product recalls in real time

Consumers' benefits

- Get more information on products you consume through more transparency
- Trust the information provided on the product
- Get safer products with higher quality

FOOD TRACEABILITY LABEL PROVIDING CONSUMERS WITH PROOFS OF PRODUCT HISTORY

Origin gives access to the complete history of a product: where it comes from, how it was made and processed, and how its quality was preserved.

- **Give proof of the product's origin and quality** through full visibility of the product history
- **B2B2C solution:** both for suppliers, processors, manufacturers and retailers, but also for end-consumers
- **Increase trust** by making visible all checks and audits done throughout the product lifecycle
- **Digital replication** of the whole product history

A SOLUTION BASED ON THE BLOCKCHAIN TECHNOLOGY

- **Origin is based on an easy blockchain system**, which is open, transparent, secured, and operates without central controlling device.
- **The whole product lifecycle is digitally replicated** and shared among the different users
- **Data integration is easy and automatic;** no need to duplicate data recordings
- **Continual and complete verification** of the information is done at various steps of the value chain



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